

## GFM Strategic Plan 2018-2022 Overview

Major Goals	#	Strategies	Outcomes Envisioned	What could my part be?
<b>Plant exponentially and grow fruitful communities</b>				
<b>Plant witnessing communities on new campuses and new corners that, along with existing groups, long for revival as they shape whole-life disciples and seek the shalom of the campus</b>	A	Deploy new staff (paid or Associate) and release selected current staff to plant new campuses/corners	35 new campuses 90 new fellowships	
	B	Start missional prayer groups of faculty on every GFM-served campus and support undergrad staff catalyzing prayer groups	100+ faculty prayer groups	Start or support a faculty prayer group
	C	Resource staff for training students/faculty in robust integration of faith, thought, and practice	New ideas and tools to strengthen integration and promote justice	
	D	Innovate and press into best practices in witness/service to increase evangelistic fruit	Widespread prayer, stronger NSOs, increasing # invitations to faith	
<b>Mobilize partners to do ministry</b>				
<b>Identify, engage, and mobilize more campus staff and partners to advance the GFM mission</b>	A	Recruit paid staff (and Associate staff) for current and new campuses; fill leadership, administrative and other non-campus roles	44 new campus staff ministers, 19 new staff directors	
	B	Recruit partners (volunteers, students, faculty) to extend ministry to current and new campuses	Majority of staff have volunteers helping on campus at least twice a month	Recruit 2 volunteers
<b>Strengthen partnerships with Undergrad Ministry and other parts of InterVarsity</b>	A	Foster a culture of gracious initiative by all GFM staff to build strategic partnership with appropriate undergrad counterparts	80% of campus staff engaged in fruitful partnership on campus	Initiate with my undergrad counterpart
	B	Invest in the expansion of faculty ministry throughout InterVarsity by active support of the Faculty Ministry Leadership Team and its strategic plan	Robust faculty/administrators data base in place	
<b>Become a thriving organization of thriving people</b>				
<b>Develop GFM staff as flourishing leaders on flourishing, inclusive teams through spiritual formation and organizational culture</b>	A	Foster a culture of rest, joy, and generosity (model, teach, celebrate)	[happy campers!]	
	B	Grow teams of intercessors for staff, campuses and ministry teams	Most GFM staff have core team of 4+ intercessors	Develop an intercessor team
	C	Encourage and equip all GFM teams to value each member's uniqueness and sense of belonging	All GFM staff have taken part in development opportunities for cross-cultural competency	
	D	Invest in the longterm growth and flourishing of Black Scholars and Professionals (BSAP)	New BSAP Director in place with funding	
<b>Partner to fully resource GFM staff through a multi-faceted, best practices approach to MPD</b>	A	Strengthen MPD by building sound rhythms and best practices into work by all staff raising funds	80% of graduating students invited to partner, all GFM chapter accounts increasing in annual donations	Build up alumni giving to my chapter account(s)
	B	Nurture communal mindsets and funding models (e.g. alumni, area, tethering, events, MPD+)	Attestable increase in generosity and teamwork toward all staff being resourced.	